



Redhead Sustainable Neighbourhood Coordinating Group – Project Summary and Update

Presentation for Sustainable Neighbourhoods 'Success Stories' gathering – 15May14

This Group, formed by local residents, utilises a participatory democracy process to coordinate the implementation, evaluation and review of the Redhead Sustainable Neighbourhood Action Plan and associated community projects.

Aim: To support activities associated with *Redhead Sustainable Neighbourhood* by:

- establishing decision-making mechanisms that are inclusive and democratic;
- encouraging neighbourhood representation and participation;
- promoting and supporting *Sustainable Neighbourhood* projects; and
- developing a regular review process of the Sustainable Neighbourhood Action Plan.

Project 1: Sustainable Living

Project Team: Sustainable Living

Aim: Through local action, initiate, promote and support events, programs, activities and actions that reduce the environmental footprint of Redhead so that we can:

- conserve, protect and improve our natural resources while saving money and reducing waste;
- be responsible global community citizens; and
- build neighbourhood cooperation and trust so that we are better prepared for natural disasters.

Project 2: Community Communications and Connections

Project Team: Communications

Aim: To assist Redhead neighbourhood communication and sustain community spirit by:

- setting up a website for the community to enhance communication;
- preparing a newsletter for regular distribution, with contributions welcome from all community groups;
- preparing a directory of local community and business activities for distribution to all Redhead residents;
- creating community noticeboards and publishing a calendar of community activities; and
- establishing a welcoming process for new residents.

Project 3: Protect and Improve Our Natural Environment

Project Team: Environment

Aim: To develop a community ecosystem enhancement plan that enables residents to:

- raise awareness and understanding of the ecological treasures of Redhead, and the threats to the quality and health of local ecosystems; and
- take strategic action to protect and improve the seven ecosystem types contained in the Redhead Sustainable Neighbourhood Area.

Project 4: Redhead Men's Shed



Project Team: Men's Shed

Aim: To develop, build and operate a well equipped Redhead Men's Shed based on the time-tested model of the Australian Men's Shed Association (AMSA) and part of the Hunter Valley Shed Cluster Group.

Project 5: Friends of Lambton Colliery



Project Team: Friends of Lambton Colliery

Aim: To protect, conserve, renew and reuse the Lambton Colliery Buildings so that:

- the 19th century heritage status, architectural and historical qualities are preserved and promoted;
- residents and visitors can access the space and gain a greater understanding of Redhead's history; and
- restoration work is sustained through the Conservation Management Plan.

Project 6: Redhead Community Garden



Project Team: Community Garden

Aim To develop and sustain the Redhead Community Garden so that we can:

- reduce food miles;
- eat fresh, organic, non genetically modified healthy foods;
- learn how to grow, maintain and prepare food according to seasons and growing conditions;
- create a local neighbourhood green waste compost system;
- run education workshops;
- create a space for positive community activity and projects for all residents, and
- link with the greater global community garden movement.

Project 7: Adopt Webb Park

Project Team: Adopt Webb Park

Aim To adopt, improve and develop Webb Park so that it becomes an iconic community asset where:

- residents can learn new skills;
- people can improve neighbourly connectedness;
- neighbours can gain a strong sense of ownership and responsibility of Webb Park;
- community spirit and pride shines through the renewal process;
- residents, visitors, and groups have a special neighbourhood space to spend time relaxing, reflecting and celebrating together;
- amenity and functionality of Webb Park is enhanced and sustained; and
- children have a fantastic space to play.

Project 8: Redhead Community Events

Project Team: Events

Aim: To develop a Community Events Calendar which:

- promotes and supports existing community events and Sustainable Neighbourhood projects;
- encourages neighbourhood participation and interaction; and
- responds to neighbourhood needs.

Additional Potential Projects

Identified by the residents of Redhead as important priorities for Redhead's sustainable future.

Youth Engagement

Aim: To create opportunities to engage and capture the interests, energy, creativity, and insights of Redhead Youth (young people aged 12-25 years) so that young people:

- have the opportunity to develop and invest their skills and talents into their neighbourhood; and
- can lead the community in citizenship and community life projects.

Placemaking

Aim: To create interesting, beautiful and functional community art installations to brighten, enliven and enhance our coastal village so that:

- people enjoy being part of the community space in Redhead;
- the Redhead character is celebrated; and
- beauty and creativity has an outlet.

Fundraising Activities 2010 – 2014

We have carried out some Fund Raising Activities In order to reach some of the objectives of the SNAP especially in regard to *Project 2 Community Communications and Connections and Project 8 Community Events*. We have, in doing these activities, been able to promote and to provide incentives and information about the other projects especially *Sustainable Living*, the *Natural Environment* and the *Community Garden*.

- Christmas at Redhead 2011 and 2012
- RockQuiz Music Trivia Night 2012, 2013,2014.
- Wine and Cheese Night 2013
- Redhead Village Newsletter - 10 Editions since 2011.
- Grant Application ANZAC Centenary 2015

Christmas at Redhead 2011 and 2012

Venue: Redhead Public School

Details: A community event involving Christmas Carols, in cooperation with the Redhead Anglican Church, and Santa visit and a fete with many stalls and the focus on hand made items by local artisans. The emphasis on the community connections rather than fund raising or profit making for Redhead SN. Redhead P & C was offered a stall free of charge.

Organiser: Redhead SN member.

Organisation: Liaison with School Principal. Stallholders contacted through Facebook page. Charge per stall. Stall positions allocated. Community organisations such as Hunter Singers invited. Redhead Community Garden tours. Lake Macquarie SN Alliance auspice and insurance cover. Manage cash and finances, Set up and pack up by SN Members.

Facebook Page: Promotion and communication with stallholders.

School liaison: School Principal and President P & C

Outcomes Community: Estimate attendance around 600. Encouraging local production. Developing community spirit and interaction. Sense of belonging to village. Enhance village atmosphere and ambience.

Outcomes Financial: Turnover approx \$880 Little profit donated to Redhead PS P & C

Challenges: Insurance cover. Work Health Safety, Traffic supervision, Appropriate stalls, Finance management.

RockQuiz Music Trivia Night 2012, 2013, 2014

Venue: Redhead Public School Hall

Details: A community event designed to provide an opportunity for new parents to Redhead Public School to meet each other in a social setting. The majority of funds raised go to the Redhead PS Parents and Citizens Association and the remainder to Redhead SN.

Organiser: Redhead SN Coord Group for community projects.

Organisation: A rock band "The Tragic's" specialises in music trivia events for school fundraising. Redhead SN guarantor for band payment. Redhead SN promotes the event, makes letter and personal contacts with potential donors and collects donated prizes from local shops and businesses. SN Members set up and pack up. Attendees - self catering nibbles and small amount of alcohol. Follow up thank you letters to donors. Redhead P & C members handles scoring and fundraising on the night which includes raffles, heads and tails, roll ups and trivia prizes. Redhead P & C responsible for insurance cover. P & C pay band out of proceeds.

School liaison: School Principal and President Redhead P & C

Outcomes Community: Fun, dancing, social interaction, meeting new people, sense of helping the school and community projects.

Outcomes Financial:

RockQuiz	Attendance	Amount raised	Redhead P & C	Redhead SN
March 2012	90	\$670	\$670	
May 2013	115	\$1600	\$1150	\$450
May 2014	90	\$800	\$650	\$150

Challenges: Timing, Promotion, Collecting donations, Designing fun fundraising activities waste management. Managing cash and finance.

Wine and Cheese Night 2013

Venue: Redhead Public School Community Garden (held in School Hall because of rain).

Details: Wine and cheese tasting evening hosted by Redhead Community Garden group to raise money for the school's kitchen garden project which will be piloted 2014 Term 3.

Organiser: Redhead Community Garden Committee.

Organisation: Wine and cheese tasting hosted by Tamburlaine Organic Winery who supported the event by donating a portion of the sales. Designed to be held in the Community Garden site at the school with the school hall available in the case of rain. Promotion of the event included sales brochures for prior sales of wine.

School Liaison: School Principal and President P & C

Outcomes Community: 70 – 80 people attended. It was the Redhead Community Garden's way of thanking the Redhead P S for the land they provided for the community. Social interaction. Building a sense of community. Promoting organically produced sustainable food sources.

Outcomes Financial: \$1200 was raised by the event for the school.

Redhead Village Newsletter 2011 – 2014

Details: Redhead SN has designed, developed, edited, published and delivered 10 Editions of the Redhead Village Newsletter since 2011. 1500 copies of the paper edition is delivered to all households, residents of three caravan parks, shops, organisations, businesses, and the industrial estate in Redhead. Currently there are approximately 250 residents who receive the Newsletter by e-mail and 50 of those chose not to have a paper edition delivered.

Organiser: Lindsay Black - Contributor and Editor, Colin Mondy - Contributor and Delivery Coordinator, Precinct deliverers – 19 Redhead SN Members.

Organisation:

- We aim to publish 4 Newsletter editions per year timed to reflect potential community events.
- Each Newsletter consists of four (4) A4 pages printed double sided on an A3 sheet and folded to A4 size.
- The Editor sources newsletter articles from the community and members. The Editor contacts prospective advertisers.
- The Secretary and Chairman check draft editions.
- The electronic file is sent to Lake Macquarie Print for printing. The e-edition is sent out to the Newsletter subscribers. A copy is added to the SN website.
- The Redhead area is divided into nine (9) Precincts. A Delivery spreadsheet is used to record proposed delivery and deliverers.

- Printed copies are counted and sorted into the numbers required for each precinct. Deliverers are contacted by the Secretary to check availability for delivery.
- The precinct lot is delivered to the deliverer with a precinct map and desired delivery date.
- Delivery is made.
- Deliverers return information about the delivery such as spares or short supply or problems.

Outcomes Community: The Village Newsletter has proved very popular and reports of disappointment at missing a delivery and comments about the articles have been common. Information about Redhead SN and other community events and matters of interest has been disseminated into the community. The newsletter has enabled local environmental issues and awareness campaigns. The delivery of the Newsletter allows the deliverers to be involved in a way that

Outcomes Financial: Most recent Village Newsletters have contained four (4) advertisements from local businesses. A fee of \$75 is charged for each advertisement resulting in income of \$300. Printing cost for 1500 copies is \$260. A profit of \$40 is made on each edition. In the order of \$320 has been accumulated so far from the Village Newsletter.

Grant Application ANZAC Centenary 2015 Redhead Project

In order to start our Place Making Project an Arts Project Team has been formed and a preliminary project developed.

Details: A Grant Application has been submitted to the Shortland Electorate Office under the ANZAC Centenary Local Grants Program for a project to be commenced in 2014 concluding in April 2015. The total estimated cost is \$7745 and a grant of \$4445 has been sought.

The project involves three distinct but linked and concurrent paths leading to a greater understanding of WW1 and of ANZAC history by the local community.

PATH 1. Historical Research, Education and Understanding.

PATH 2. Creating three World War 1 Murals on a building at Redhead PS.

The project involves the painting of three murals within the school grounds, backing onto an existing commemorative garden area that features the Australian flag, Rosemary bushes and a Lone Pine Tree.

PATH 3. Establishing the first three, together with a heading plaque, honouring ex students of Redhead PS, of a series of Memorial Plaques for people who gave their lives in WW1.

The result of the application should be known in the next few months.